

P W - 1 5

R O X A S H O L D I N G S , I N C .

(Company's Full Name)

6 F C G B U I L D I N G , 1 0 1 A G U I R R E  
S T R E E T , L E G A S P I V I L L A G E  
M A K A T I C I T Y

(Business Address: No. of Street City/Town/Province)

ATTY. FLORENCIO M. MAMAUAG, JR.

810-8901

SEC Form 17-C

September 30  
Month Day  
Fiscal Year

Form Type

Month Day  
Annual Meeting

Secondary License Type, If Applicable

Department Requiring this Document

Amended Articles Number/Section

2,262

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

TO BE ACCOMPLISHED BY SEC PERSONNEL CONCERNED

File Number

File Number

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LCU

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER



19 June 2013

1. ....  
Date of Report (Date of earliest event reported)

2. SEC Identification Number 15-A 3. BIR Tax Identification No 000-290-538

4. **ROXAS HOLDINGS, INC.**  
Exact name of issuer as specified in its charter

5. Makati City, Philippines  
Province, country or other jurisdiction of  
Incorporation

6.  (SEC Use Only)  
Industry classification code:

7. 6<sup>th</sup> Floor, Cacho-Gonzales Bldg., 101 Aguirre St.,  
Legaspi Village, Makati City  
Address of principal office

1229  
Postal Code

8. (02) 810-8901  
Issuer's telephone number, including area code

9. **CENTRAL AZUCARERA DON PEDRO**  
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common (Par value is P1.00 per share)	909,552,236

11. Indicate the item numbers reported herein: Item No. 9.

Please be informed that the company's EVP-CFO, Mr. Jose P. E. Marcelo, has resigned effective at the close of business hours on June 30, 2013. Mr. Jose P. E. Marcelo resigned from the company in order to pursue other personal interests.

To replace Mr. Jose P. E. Marcelo, Mr. Armando B. Escobar, the current VP-CFO & Treasurer of the company's parent company, Roxas and Company, Inc. (RCI), was seconded to the company and appointed as EVP-CFO effective July 1, 2013. Mr. Armando B. Escobar will hold his positions in RCI and in the company in a concurrent capacity.

Mr. Armando B. Escobar was formerly the Group President and Chief Operating Officer of Moldex Group of Companies and Vitarich Corporation. He was formerly Senior Vice President and Chief Operating & Special Accounts Management Group Head of Philippine Bank of Communications and a Director of Bancnet, Inc. Mr. Armando B. Escobar obtained his Bachelor of Science in Business Management at the Ateneo de Manila University, MBA Units at University of the Philippines, Executive Business Program in Harvard Business School and a Post-Graduate course in Strategic Business Economics Program at University of Asia and Pacific.

Please be informed further that the company's EVP-Operations and Management Services, Mr. Nilo A. Florcruz, likewise retired from the company effective at the close of business hours on June 30, 2013.

We inform also that Roxol Bioenergy Corporation (Roxol), a wholly-owned subsidiary of Roxas Holdings, Inc., engaged the services of Mr. Luis Villa-Abrille as VP-Resident Manager/COO effective on July 1, 2013.

Mr. Luis Villa-Abrille is a BS Mechanical Engineering graduate of the University of Sto. Tomas and is a licensed Mechanical Engineer. Mr. Luis Villa-Abrille started his career with Victorias Milling Company in 1974. He was the President & COO of San Carlos Bio-energy Inc. in January 2006 up to June 2010 and VP-Resident Manager of Green Future Innovations, Inc., a 200-liter per day bio-ethanol plant prior to his transfer to Roxol.

#### SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ROXAS HOLDINGS, INC.**  
Issuer

**19 June 2013**  
Date

By:

  
**FLORENCIO M. MAMAUAG, JR.**  
Asst. Corporate Secretary/Compliance  
Officer/Corporate Information  
Officer/VP Legal