



103192013002377



SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No. PW0000015A
Company Name ROXAS HOLDINGS, INC DOING BUSINESS UNDER THE NAME AND STYLE OF CADP GROUP
Industry Classification
Company Type Stock Corporation

Document Information

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R O X A S H O L D I N G S , I N C .

(Company's Full Name)

6 F C G B U I L D I N G , 1 0 1 A G U I R R E
S T R E E T , L E G A S P I V I L L A G E
M A K A T I C I T Y

(Business Address: No. of Street City/Town/Province)

ATTY. FLORENCIO M. MAMAUAG, JR.

810-8901

SEC Form 17-C

September 30
Month Day
Fiscal Year

Form Type

Month Day
Annual Meeting

Secondary License Type, If Applicable

Department Requiring this Document

Amended Articles Number/Section

2,262

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

TO BE ACCOMPLISHED BY SEC PERSONNEL CONCERNED

File Number

File Number

LCU

LCU

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. 18 March 2013

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Date of Report (Date of earliest event reported)

2. SEC Identification Number 15-A

3. BIR Tax Identification No. 000-290-538

4. ROXAS HOLDINGS, INC.

Exact name of issuer as specified in its charter

5. Makati City, Philippines

6. (SEC Use Only)

Province, country or other jurisdiction of
incorporation

Industry Classification Code:

7. 6th Floor Cacho-Gonzalez Bldg., 101 Aguirre St., Legaspi Village
Makati City
Address of principal office

1229

Postal Code

8. (02) 810-8901

Issuer's telephone number, including area code

9. CENTRAL AZUCARERA DON PEDRO

Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding

Common
(Par value is P1.00 per share)

909,552,236

11. Indicate the item numbers reported herein: Item 4.

The management of Roxas Holdings, Inc. appointed Mr. Felixberto T. Monasterio as Vice-President - Sales and Marketing effective 18 March 2013.

Mr. Felixberto T. Monasterio was the Executive Director of the Sugar Master Plan Foundation, Inc. and was a consultant to various sugar industry stakeholders. He was formerly the Area Head of Lending Operations in the North Luzon Market Area of Far East Bank and Trust Company/Bank of the Philippine Islands. He is a graduate of the University of the Philippines - Los Baños (UPLB). He also took up a diploma course in Agribusiness Management in UPLB and earned units in Business Management in the Asian Institute of Management in Makati.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROXAS HOLDINGS, INC.
Issuer

18 March 2013
Date

By:



FLORENCIO M. MAMAUAG, JR.
Asst. Corporate Secretary/Compliance
Officer/Corporate Information Officer/
VP Legal & VP Human Resources