



108222013001801



SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No. PW0000015A
Company Name ROXAS HOLDINGS, INC DOING BUSINESS UNDER THE NAME AND STYLE OF CADP GROUP
Industry Classification
Company Type Stock Corporation

Document Information

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R O X A S H O L D I N G S , I N C .

(Company's Full Name)

6 F C G B U I L D I N G , 1 0 1 A G U I R R E
S T R E E T , L E G A S P I V I L L A G E
M A K A T I C I T Y

(Business Address: No. of Street City/Town/Province)

ATTY. FLORENCIO M. MAMAUAG, JR.

810-8901

SEC Form 17-C

September 30
Month Day
Fiscal Year

Form Type

Month Day
Annual Meeting

Secondary License Type, If Applicable

Department Requiring this Document

Amended Articles Number/Section

2,244

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

TO BE ACCOMPLISHED BY SEC PERSONNEL CONCERNED

File Number

LCU

Document I.D.

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

15 August 2013

1.
Date of Report (Date of earliest event reported)

2. SEC Identification Number 15-A 3. BIR Tax Identification No 000-290-538

4. **ROXAS HOLDINGS, INC.**

Exact name of issuer as specified in its charter

5. Makati City, Philippines
Province, country or other jurisdiction of
Incorporation

6. (SEC Use Only)
Industry classification code:

7. 6th Floor, Cacho-Gonzales Bldg., 101 Aguirre St.,
Legaspi Village, Makati City
Address of principal office

1229
Postal Code

8. (02) 810-8901
Issuer's telephone number, including area code

9. CENTRAL AZUCARERA DON PEDRO
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common (Par value is P1.00 per share)	909,552,236

11. Indicate the item numbers reported herein: Item No. 9.

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROXAS HOLDINGS, INC.

Issuer

15 August 2013

Date

By:



FLORENCIO M. MAMAUAG, JR.
Asst. Corporate Secretary/Compliance
Officer/Corporate Information
Officer/VP Legal



ROXAS HOLDINGS, INC.
6th Floor, Cacho-Gonzalez Building
101 Aguirre Street, Legaspi Village,
Makati City, 1229, Philippines
Telephone: (632) 810-8901 to 06
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15 August 2013

Philippine Stock Exchange

Disclosures Department
4/F, Philippine Stock Exchange Inc., PSE Centre
Exchange Road, Ortigas Center
Pasig City, Metro Manila

Attention : **MS. JANET A. ENCARNACION**
Head-Disclosure Department

Subject : Roxas Holdings, Inc. Press Release

Gentlemen:

In reference to our earlier disclosure, the company would like to amend its Press Release entitled "RHI unveils key executive movements" to "Roxas Holdings appoints key officers". Please see attached Press Release.

Very truly yours,

FLORENCIO M. MAMAUAG, JR.
VP-Legal, Asst. Corp. Sec.,
Compliance Officer & CIO



ROXAS HOLDINGS APPOINTS KEY OFFICERS

Roxas Holdings, Inc. (RHI; PSEi:ROX) Chairman Pedro E. Roxas and President / CEO Renato C. Valencia announced key executive movements in its subsidiaries to strengthen the group's focus on profitability and competitiveness.

Mr. Archimedes B. Amarra is appointed President & COO of Central Azucarera de la Carlota, Inc. (CACI) in addition to his current position as RHI - EVP for Marketing and Trading.

Mr. Louie O. Villa-Abrille is appointed President & COO of Roxol Bioenergy Corporation and concurrently as RHI Acting Head for Operations with advisory oversight on the subsidiaries.

Mr. Armando B. Escobar is designated as RHI - EVP and CFO in a concurrent capacity as Chief Finance Officer (CFO) of parent firm Roxas and Company, Inc.

Mr. Juan Miguel J. Araneta, is RHI - SVP for Purchasing, Logistics, Quality Assurance and Special Projects.

Felixberto T. Monasterio, Vice President – Marketing & Trading, is appointed in a concurrent capacity as Head of Corporate Planning, Stakeholder Relations and Corporate Communications.

Thelma C. Rodriguez, Assistant Vice President for Internal Audit, has been promoted as Vice President for Internal Audit.

Mr. Renato C. Valencia, RHI President & CEO becomes concurrent Vice Chairman & CEO of Central Azucarera Don Pedro, Inc., Central Azucarera de la Carlota, Inc. and Roxol Bioenergy Corporation.

ROXAS HOLDINGS, INC. (RHI) (PSEi: ROX) is the Philippines' largest raw sugar producer and second largest refinery. It manages 100% of Central Azucarera Don Pedro, Inc. in Nasugbu, Batangas, and Central Azucarera de la Carlota, Inc. and Roxol Bioenergy Corporation in La Carlota, Negros Occidental. It also holds 45%-stake in affiliate Hawaiian-Philippine Company.

For inquiries, contact Roulee Jane F. Calayag at rjcalayag.rhi@cadp.com.ph or at (63 2) 810 8901.